

ANNUAL REPORT 2020

PRESIDENT'S MESSAGE



What a year we have had! Reflecting back, I'm struck by the idea of resilience. I can proudly say that DALC continues to weather the pandemic well, in part due to our ability to be flexible and adaptable, and also because of the kindness and understanding exhibited by our partners, donors and communities. We are truly in this together.

Over this past year we acquired the Spring Valley Tract, a unique and large preserve that can showcase high quality ecological restoration, regenerative agriculture, and recreation in the Spring Valley Tract. We brought on 5 new board members, bringing fresh energy and new ideas to our strategic thinking. We are humbled by the 147 new supporters who gave their time and money towards protecting the Driftless. And we broke ground for the Driftless Trail - a long term project to connect protected lands to natural corridors, and to connect people to nature in an intimate way.

DALC has learned many things from the pandemic. We often talk of resilience in the context of the land and ecological communities, but we learned a lesson about the advantages of organizational resilience this year. We fully embraced remote technology and recognized how small our carbon footprint became as a result. The new normal includes a hybrid model of remote and on site work, and permanently having remote board meetings in January (how did we never think of this before?!). But coming together feels even more important, a privilege we relish and no longer take lightly. We also come through the pandemic with a renewed focus on the value of our own preserves, and are exploring strategies to increase our capacity to manage those lands and to connect private landowners to the knowledge, and financial resources they need to manage their land. And of course, the critical role that nature plays in our own mental and physical health is more clear than ever.

You have made this all possible!
Sincerely,
Doug

2020 FINANCIAL REPORT:

As a 501(c)(3) nonprofit conservation organization, Driftless Area Land Conservancy depends on the generosity of our members and supporters to enhance the health, diversity and beauty of Southwest Wisconsin's Driftless Area and connect people to the land and to one another.



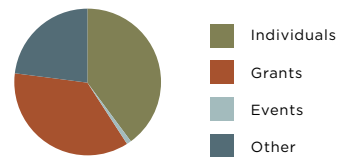
STEWARDSHIP AND ENDOWMENT FUNDS

Our stewardship and endowment funds are managed by the State Bank of Cross Plains and the Madison Community Foundation. If you'd like to make a tax-deductible contribution to these funds—or establish a named fund—please contact Jennifer Filipiak at 608-930-3252.

*DALC also purchases annual TerraFirma Insurance, which provides up to \$500,000 in additional legal defense support. To learn more visit: <http://www.terrafirma.org>.

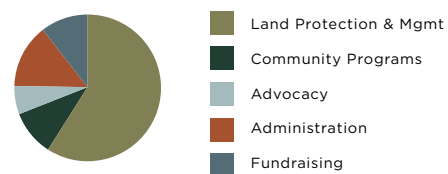
2020 OPERATING REVENUE

Individuals: \$199,124
Events: \$4,966
Grants: \$180,357
Other: \$113,676
Total Operating Revenue: \$498,123



2020 EXPENSES

Land Protection & Management: \$295,318
Community Programs: \$51,587
Advocacy: \$29,530
Administration: \$70,471
Fundraising: \$51,994
Total Expenses: \$498,900



Deficit From Operations: \$777

Note: DALC received \$333,750 in donated legal services that benefited our advocacy work in 2020. This amount is not included in the operating revenue and expenses shown above. The information presented here is unaudited. Our financial statements (reviewed by a CPA) and Form 990 are available upon request.

BROKERAGE ACCOUNT

Monitoring & Legal
Defense Contributions: \$11,500
Investment Income, Net of Fees: \$31,537

LAND ACQUISITION CONTRIBUTIONS & GRANTS

Landowner: \$2,931,125
Grants: \$0
Total Expenses: \$2,931,125

FINANCIALS AS OF 12/31/2020

Legal Defense Fund: \$90,000
Stewardship Monitoring Fund: \$234,613
Invested in Land Held for Conservation: \$3,486,472
Operations: \$609,021
Total Net Assets: \$4,420,106
Total Liabilities: \$48,598

THANK YOU

As partners, volunteers, and financial supporters, you make land protection and stewardship in Southwest Wisconsin's Driftless Area possible. Thank you for your 2020 gift(s) and for helping build a more hopeful and sustainable future.

*Monthly Sustainers

\$25,000-\$49,999
Barbara Glass
Badger Land Project

\$10,000-\$24,999
Anne Bachner
Douglas & Sherry Caves
Laurits & Beatrice Christensen
Chris & Carol Lind
John C. Bock Foundation
Maxine Mittelstadt
John & Darla Patterson
William Van Haren

\$5,000-\$9,999
Steve Bablitch & Elaine Kelch
Alliant Energy Foundation
Anne & Tim Connor
Richard & Alice Godfrey
The Malcolm Stack Foundation
Ed & Debbie Judge
Keith Symon

\$1,000-\$4,999
Clean Wisconsin
Kirkland & Ellis LLP Matching
Contributions Program
*Doug Booth & Carol Brill
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Tina Buttner
David Clutter & Meredith Poremski
Jason Dinges
David Drew

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Ursula Muehlechner
Harlen Persinger
Eliot & Barbara Protsch
Jeffrey & Deborah Ralston
Connie Regan
David & Donna Cook Richert
Ted Ross

Frank Sandner & Caroline Beckett
Matthew Steinmetz
Straus Family Charitable Trust
Gregory & Lea Dolan-Stroncek
Mark Sukowaty
Paul Victorey
Peter & Lynne Weil
Paul H Williams
Natural Resources Foundation of Wisconsin
Ann & David Zimrin



"I love the Driftless landscape and desire deeply to see it protected from excess development. I stand amazed at the progress the Conservancy has made in accomplishing this task over the last decade and will continue to contribute financially as long as I am able." - Doug Booth

\$500-\$999

Eric & Susan Anderson
Thomas Beggs
Richard & Kim Cates
Keith Dirks
Nancy Fey
Dave & Carolyn Hahn
Alexis Harris
*Wendy Harris
John & Dawn Kabot
*John Lenehan
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Scott & Kim Prestangen
Erik Rittenhouse
Ellyn Satter
James & Rose Sime
Louis & Elsbeth Solomon
Sharon Stark & Peter Livingston
Gail Van Haren
Peter & Jody Vanderloo
Quercus Land Stewardship Services, LLC
Henry & Annie Woolsey

Tim Wright & Karen Ellzey
Resha Wyman
Gary & Rosemarie Zimmer

\$100-\$499

Sequel Response
The Nature Conservancy
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Ray & Rodonna Amiel
Ainsley & Travis Anderson
Matthew & Kathleen Angel
Peter & Kristin Antonie
Steve Apfelbaum & Susan Lehnhardt
Myrna Armstrong
David & Sarah Aslakson
Kathleen Aydin
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Jim & Sheila Campbell
Deborah Cardinal
Rebecca Christianson
Sherren Clark
Jude Clayton
James Cooley
Betsy D'Angelo
Douglas Dawson
Bob Dillard & Sue Groshong
Marian Edmund-Paulson
Karla Egan-Dailey
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Mary Erickson
Theresa & Martin Evanson
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Lorna Ann Filippini
Dennus & Lois Fitzsimmons
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Jeremy Fox
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Albert Friedman & Susan Tikalsky
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Stephen & Aimee Gauger
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Gail & Robert Ginsberg
Terry Glanzman
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Jeffery & Janice Grayson
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Ted Haglund
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Nicholas Hayden
Betsy Haynes & Allan Rifkin
Julie Hayward
Lynne Herrli
Jim & Susan Herrmann

\$100-\$499 CONT.

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Michael & Linda Leggett
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Harold Snively Foundation
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*Lisa Luedtke
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Randy Manning
Bruce & Ruth Marion
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Frieda Whittington
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Tamara Zeliff
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Shirley Zimmer
Chuck Zinda
Patricia Zingsheim
Stephen Zwicky
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Vortex
Fripperies MP
William Dolan
Jennifer Filipiak
Douglas Gurak & Mary Kritz
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Amy Alstad
Marie Baker
Jeb Barzen
Paul Bickford
James Billings
Cricket Brooks
Keith Burrows & Leslie Damaso
David Clutter
Jennifer Everson
Nan Fey
Catherine Garvens

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Jeffery & Janice Grayson
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Joe Stapleton
Keith Symon
Karen Tennesen
Dave Terpstra
Neale & Vicki Tollakson
Jean Unmuth
Resha Wyman
Gary & Roseanne Zimmer
David & Ann Zimrin

We apologize for any errors or omissions. If you have been missed or want your name to appear differently, please contact info@driftlessconservancy.org.



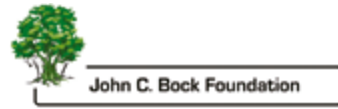
“Some people have more time available, some have more money available, but the key to me seems to be to do what you can.”

– Keith Burrows

Jim & Jane Roeber
Steven Roeder
Anthony & Angela Rogerson
Mark & Gail Rooney
Margaret Rosin
Bill & Marilyn Ross

Frederick Wolf
Michael Zaleski
David Zavadsky
Matt Zine

THANK YOU TO OUR FOUNDATION AND CORPORATE PARTNERS



PROUD MEMBERS OF:



When you support DALC, you are directly addressing the climate crisis with your dollars. Here are ways that your donations are used to tackle the ever-pressing climate emergency:

- Protecting land through easements means it is protected forever from overuse, development, roadways, and unsustainable farming practices.
- CLEA-N is working with Green Homeowners United an initiative to refinance with green mortgages & pay for energy updates. The DALC office has had an energy audit and is continually being assessed for energy efficiency.
- Habitat resiliency is a major component of DALC Strategic Planning. Our Board's Land Conservation Committee seeks to protect properties that display high levels of resilience to climate.
- The land team at DALC is creating a landowner toolkit which will directly integrate the climate-crisis into land management planning.
- DALC strives to draw awareness to how carbon sequestration and carbon storage can be improved through solar energy, regenerative agricultural practices, and good natural areas management. Check out this year's line-up of Evenings Afield offerings.
- DALC and CLEA-N are leaders in the Iowa County Solar group buy in 2021.

- All the first segments of the Driftless Trail pass through farms practicing regenerative agriculture and habitat protection.
- The core work of Southern Driftless Grasslands centers around protection of vital grasslands, prairies, and resilient habitats.



Jen Filiipiak presents Fil Sanna with a Certificate of Appreciation for the Spring Valley Tract - which will showcase climate-smart land management. Photo © DALC.



Photo by Melissa Roelli

THE DRIFTLESS LEGACY SOCIETY

There are few places in the world as unique as the Driftless Area of Southwest Wisconsin. That is why protecting its critical habitat and beautiful spaces is vitally important. We gratefully thank our Driftless Legacy Society members for their commitment to this distinctive landscape. By including DALC in your estate plan, you too can protect and care for the land you love for generations to come.

If you have an interest in joining our Legacy Society please let us know by contacting us at (608) 930-3252 or email info@driftlessconservancy.org. We value such a profound commitment to our mission and would appreciate the opportunity to thank you in your lifetime.

Thanks to you, and to those who treasure these lands, the future looks brighter.

DRIFTLESS LEGACY SOCIETY MEMBERS

- Anne Bachner
- Helen Boley
- David Kopitzke & Paul Klawiter
- Lisa Luedtke
- Ted Ross
- Roland Sardeson
- Ellyn Satter
- Mary Trewartha
- Susan Trudell
- Marta Voytovich & Laurie Gauper